

Our Privacy Notice

This privacy notice tells you what to expect us to do with your personal information when you make contact with us or use one of our services.

We'll tell you:

- Why we are able to process your information.
- What purpose we are processing it for.
- How long we store it for.
- Whether there are other recipients of your personal information.
- Whether we intend to transfer it to another country.
- Whether we do automated decision-making or profiling.

Controller's Contact details

IRIS Software Group Ltd is the overall controller for the personal information we process, unless otherwise stated. There are many ways you can contact us, including by phone, email, live chat and post. [More details can be seen here](#). Our General privacy notice is also available if you would like more detailed information <https://www.iris.co.uk/privacy-policy/>

Our postal address is:

Heathrow Approach
470 London Road
Slough
SL3 8QY

For general contact please use the [Contact Us](#) page of our website.

Data Protection Officer's contact details

Data protection enquiries about this service should be directed to Marketing.Team@iris.co.uk in the first instance.

Our Group Data Protection Officer is Vincenzo Ardilio. If you have any concerns about your rights You can contact him at dataprotection@iris.co.uk

EU Representative

We have appointed IT Governance Europe Limited to act as our EU representative. If you are based in the EU and wish to exercise your rights under the EU General Data Protection Regulation (EU GDPR), or have any queries in relation to your rights or general privacy matters, please email our Representative at eurep@itgovernance.eu. Please include reference to "IRIS Capital Ltd" in any correspondence you send to our Representative. Alternatively you may contact us directly at dataprotection@iris.co.uk.

How do we get your information and why?

If you would like to sign up for IRIS webinars, we will collect your personal information via the event registration form or sign up. Our lawful basis for collecting your data is your informed consent.

What will the information be used for?

- Provide you with communications about the webinar.
- Contact you about the product and your business needs
- If you have opted in we may contact you about other IRIS products and services, future webinars, or events. You can amend your preferences here <https://go.iris.co.uk/Preference-Centre.html>

What information do we collect from you?

When you sign up for a webinar event IRIS will ask you to provide

- Title, first and last name: we will collect this information from you to personalise communications and so that we can verify that we are speaking to the right person if we call.
- The number of partners in your practice: we use this information to determine which IRIS team is best placed to speak to you about your business needs.
- The number of employees. This information is used to determine which of our specialist product teams is best placed to discuss your business needs
- Valid phone number: we require a valid phone number so that an IRIS representative can follow up on your interest.
- Postal code: a valid UK postcode is required so that your request can be followed up by a relevant geographic team.
- Job title or role: we use this information to determine which team within IRIS is best placed to speak to you about your business need.
- Valid email address. We will use your email address to communicate with you about the webinar. The email address will also be used if you request links to downloads, whitepapers, guides and webinars. We will also use your email address to send information about products and services which we believe may be of interest to you.
- Your activity whilst attending the webinar such as how long you attend for? Whether you download any documents and other activity. Please see Automated profiling.

How long do we store it for?

Please see our [retention schedule](#).

IRIS will retain information listed under the previous heading for up to 24 months from your last interaction with IRIS.

ON24 will retain the personal data on the platform for up to 90 days.

Will anyone else receive my data?

In order to provide this webinar IRIS uses a supplier and data processor called ON24. ON24 provides the platform for IRIS to run the webinar service. When you sign up for the event your event registration details information will be received by ON24. If you would like further information ON24's privacy notice is available <https://www.on24.com/privacy-policy/>

Will my data be transferred to another country?

If you decide to sign up for the webinar your data will be stored on the ON24 platform in the United States. As part of the event registration IRIS ask that you consent to the transfer of your data to the United States. Currently the United States is not seen as a country that has adequate data protection laws compared to those available within the EU or UK. This is because the European Union has found US government surveillance laws result in inadequate protection of the rights and freedoms of individuals. If you would like further detail you may wish to refer to the CJEU judgement in the Schrems 2 case.

IRIS has Standard contractual clauses in place with ON24. Data is encrypted in transit and at rest.

Will automated decision-making or profiling be carried out?

IRIS uses a scoring system to determine how interested an individual may be in a product/service. The scoring is based upon factors such as how many webinars has the individual watched, whether you download any documents, and other similar activity that you may choose to take part in during the webinar.

What are your rights?

We rely on your consent to process the personal data you give us. This means you have the right to withdraw your consent at any time. If you do that, we'll update our records to reflect your wishes.

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<https://www.iris.co.uk/privacy-policy/>.

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